

AcuityTec™

Next Level Security

Fully Automated Risk Management Solution for your e-Commerce Business.











ONLINE FRAUD PROTECTION

Fight exposure to online fraud and abuse, while protecting your brand and customers with AcuityTec. Our solution allows you to safely grow, raising efficiency, and increase profitability by reducing risk and operational costs.

Chargebacks, identity theft and fraud ratios are considerably among the main problems for e-Commerce Businesses and hurt your bottom line. There is more than just your financial picture at stake. Registration or Login anomalies and payment fraudulent activities can quickly threaten your ability to do business.

Our AcuityTec integrated services platform provides you with absolute fraud prevention coverage.

Key Benefits



-  Easy integration and user friendly interface
-  No impact to End User Experience
-  Expand your processing reach with confidence
-  Approval rate booster
-  Affordably priced
-  Instant results
-  SSL Certificate Encryption for all transactions
-  White Label service solution
-  Hosting options available
-  API and Batch Upload solutions



ACUITYTEC'S E-COMMERCE MERCHANT ACCOUNTS FEATURE:

- ✓ **Real-Time Risk Scoring and Fraud Alerts:**
 - Transaction/Registration Risk Scoring
 - Customizable levels of security based on known fraud patterns and behaviors
 - Automatically Reject transactions based on High Score threshold and targeted Risk Alerts
- ✓ **Pre- Authorization and Capture Queue:**
 - Rules Engine and Fraud Alerts
 - Analyze High Risk traffic before submitting it for processing
- ✓ **User Profiling:**
 - Multi-accounting detection and suspicious associations at account registration level
 - Bonus Usage and Abuse Tracking
- ✓ **Global Risk Identification Tool (GRID):**
 - Historical identification data management
- ✓ **Automated System Notifications:**
 - Email and message notification delivery on traffic anomalies detected
- ✓ **Comprehensive Reporting and Analytics:**
 - 4 levels of reporting showing data from high level to detailed customer and transaction information
 - Customizable Dashboard and Live KPI Monitoring
 - Recurring reports automation

Additional Benefits

-  **360 Degree Support Turnaround**
24/7 hands-on Risk Management Team
-  **Integration Support**
Technical and Development assistance
-  **Consulting Services**
In-house and online Consulting for Strategy and Operational Management



FRAUD SCREENING SERVICE BASED ON:

- ✓ Global ID Verification
- ✓ SSN Verification (USA)
- ✓ CPF Verification (Brazil)
- ✓ Date of Birth and Age Verification
- ✓ Address to Name Validation
- ✓ Global Address Median Verification
- ✓ PhoneID Verification
- ✓ Consumer Behavior and Demographic Intel
- ✓ Geo Location Verification and Proxy Piercing
- ✓ Device Fingerprint Tracking
- ✓ Global Negative and White List Databases
- ✓ Credit Bureau Verification
- ✓ Email Verification
- ✓ Bank Account Verification (USA)
- ✓ Velocity and Frequency Checks
- ✓ Bank Identification Numbers Verification (BIN)
- ✓ PhoneVerify 4-Digit PIN Authentication
- ✓ Consumer Knowledge Base Authentication
- ✓ PhotoID Verification and Documentation Management
- ✓ DeviceID Authentication

REAL-TIME FRAUD SCREENING

Verify traffic at all customer points of contact from account creation and login to transaction; AcuityTec evaluates customer patterns, behaviors and transactions risk in real-time.

The end-to-end process can be adjusted from fully automatic to selective review of transactions, customer groups or trend charts that increase the efficiency of your Risk team immediately.

Transactional Anti-Fraud Analysis



Global Negative Database

Match against known Chargeback and Fraud Customers by: Credit Card, Email Address, IP Address and Device ID



Consumer Data Intel

Data validation at worldwide level providing consumer results with minimal data attributes



Risk Patterns Assessment

Evaluation for risk patterns, suspicious associations and behaviors



Geo Location Verification and DeviceID

Consumer Profile Location Awareness and Multi-Layer Hardware Detection



Risk Decision Rules Engine

Transaction can be automatically Accepted or Rejected. Optionally, customer flagged for Review



Business Intelligence and Reporting

Gain insight into trends from high level to detailed customer and transaction information



Authentication Services (optional)

- PhoneVerify (4-Digit PIN Authentication)
- Consumer Knowledge Base Authentication
- Photo ID Management
- DeviceID Authentication



High Level Dashboard & Notifications System

- Monitor All Processing Channels
 - Customizable Risk Priority Levels
- Easy to Read GUI

For more information, schedule a demo at sales@acuitytec.com or 1-866-504-2170.

Or visit www.acuitytec.com.

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