

AcuityTec™

Next Level Security

Fully Automated Risk Management Solution for your Adult Payment Processing Business.













ONLINE FRAUD PROTECTION

AcuityTec offers specifically designed adult merchant accounts, tailored to your business size and industry, to fit your unique payment processing needs and contribute to your overall success.

Chargebacks and fraud ratios are considerably among the main problems for adult related businesses. Our AcuityTec integrated platform provides you with absolute fraud prevention coverage.

Drive repeat product purchasing, increase conversions, while protecting your business against online fraud. Our solution allows you to safely grow, raising efficiency, and increase profitability by eliminating risk and chargeback losses.

Key Benefits

-  Easy integration and user friendly interface
-  No impact to End User Experience
-  Expand your processing reach with confidence
-  Approval rate booster
-  Affordably priced
-  Instant results
-  SSL Certificate Encryption for all transactions
-  White Label service solution
-  Hosting options available
-  API and Batch Upload solutions



FRAUD SCREENING SERVICE BASED ON:

- ✓ Global ID Verification
- ✓ Date of Birth and Age Verification
- ✓ Email Verification
- ✓ Geo Location Verification and Proxy Piercing
- ✓ Device Fingerprint Tracking
- ✓ Global Negative and White List Databases
- ✓ Bank Account Verification (USA)
- ✓ Bank Identification Numbers Verification (BIN)
- ✓ DeviceID Authentication

ACUITYTEC'S ADULT MERCHANT ACCOUNTS FEATURE:

- ✓ **Real-Time Risk Scoring and Fraud Alerts:**
 - Transaction/Registration Risk Scoring
 - Customizable levels of security based on known fraud patterns and behaviors
 - Automatically Reject transactions based on High Score threshold and targeted Risk Alerts
- ✓ **Pre- Authorization and Capture Queue:**
 - Rules Engine and Fraud Alerts
 - Analyze High Risk traffic before submitting it for processing
- ✓ **Global Risk Identification Tool (GRID):**
 - Historical identification data management
- ✓ **Conversions Monitoring:**
 - Easily review user conversion, approval and acceptance rates to know if a processing issue occurs and have the ability to take required action immediately
 - Insight into important traffic summary statistics and trends
 - Traffic data can be filtered by website or URL name, processing channel and deposit method
 - Instant review of approval rates and unsuccessful transactions activity
- ✓ **Comprehensive Reporting and Analytics:**
 - 4 levels of reporting showing data from high level to detailed customer and transaction information
 - Customizable Dashboard and Reporting, monitor any KPI in real-time
 - Recurring reports automation

Additional Benefits

-  **360 Degree Support Turnaround**
24/7 hands-on Risk Management Team
-  **Integration Support**
Technical and Development assistance
-  **Consulting Services**
In-house and online Consulting for Strategy and Operational Management

REAL-TIME FRAUD SCREENING

Verify traffic at all customer points of contact from account creation and login to transaction; AcuityTec evaluates customer patterns, behaviors and transactions risk in real-time.

The end-to-end process can be adjusted from fully automatic to selective review of transactions, customer groups or trend charts that increase the efficiency of your Risk team immediately.

Transactional Anti-Fraud Analysis



Global Negative Database

Match against known Chargeback and Fraud Customers by: Credit Card, Email Address, IP Address and Device ID



Consumer Data Intel

Data validation at worldwide level providing consumer results with minimal data attributes



Risk Patterns Assessment

Evaluation for risk patterns, suspicious associations and behaviors



Geo Location Verification and DeviceID

Consumer Profile Location Awareness and Multi-Layer Hardware Detection



Risk Decision Rules Engine

Transaction can be automatically Accepted or Rejected. Optionally, customer flagged for Review



Business Intelligence and Reporting

Gain insight into trends from high level to detailed customer and transaction information

ACUITY SERVICES

ADULT MERCHANT ACCOUNTS ESSENTIAL SERVICES

- ✓ **Global Negative Database**
 - Known profile data related to negative transactions or suspicious registration behavior across AcuityTec Platform and premium partners
- ✓ **Global Whitelist Database**
 - Database of customers with confirmed successful deposits and without negative transactions
- ✓ **BIN Intelligence Investigation**
 - Bank Identification Number Look Up including Card Issuer and Card Level/Type data
- ✓ **Database Management**
 - Customer database managed by the merchant directly
- ✓ **Local Negative Database**
 - Local negative database for customers with negative transactions or fraudulent activity
- ✓ **Local High Risk Database**
 - Local high-risk database for customers allowed however monitored closely or require follow-up
- ✓ **Geo-Location Verification**
 - IP based geographical database and Proxy Piercing to validate customer legitimate location
- ✓ **Email Intelligence**
 - Determines the financial fraud risk associated with an email address
- ✓ **DeviceID Fingerprint (DeviceID)**
 - Hardware device activity tracking and device ID verification to eliminate multiple users and account take over

For more information, schedule a demo at sales@acuitytec.com or 1-866-504-2170.

Or visit www.acuitytec.com.

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